

SPONSOR OPPORTUNITIES



BREAKOUT SESSIONS | Birth-5 | 6-11 | 12-18

- Presenting Sponsor (\$15,000) Category Exclusivity**
Opportunity to develop a customized marketing strategy for this event
Includes 10 VIP Luncheon and 10 conference tickets
- Ambassador (\$10,000)** Includes 8 VIP Luncheon and 8 conference tickets
- Mentor (\$5,000)** Includes 6 VIP Luncheon and 6 conference tickets
- Educator (\$2,500)** Includes 4 VIP Luncheon and 4 conference tickets
- Friend (\$1,000)** Includes 4 conference tickets
- Tutor (\$500)** Includes 2 conference tickets
- Supporter (\$250)** Includes 2 conference tickets
- I would like to make a donation in the amount of \$ _____

 **See complete list of sponsor benefits on reverse side of this form.**

COMPANY NAME

CONTACT / DONOR NAME

ADDRESS

PHONE

EMAIL

PAYMENT OPTIONS

- Check enclosed (payable to Kadima) Visa MC AmEx

CARD #

EXPIRATION

SEC #

NAME (AS IT APPEARS ON CREDIT CARD)

ADDRESS (AS IT APPEARS ON CREDIT CARD)

SIGNATURE

RETURN FORM eMAIL: annep@kadimacenter.org

RETURN FORM MAIL: Anne Perry | Outreach & Special Events Coordinator | 15999 W. Twelve Mile Road, Southfield, MI 48076

DEADLINE FOR INCLUSION IN INVITATION PACKAGE MARCH 10, 2017. ALL OTHER PROMOTION ONGOING

SUBMIT LOGO FILE WITH PAYMENT • FILE TYPE Vector EPS (preferred) or 300dpi print optimized jpg only

EMAIL LOGO FILES to annep@kadimacenter.org

MORE INFO | 248.663.4330 | ANNE PERRY Outreach and Special Events Coordinator | annep@kadimacenter.org

Sponsoring the 2017 Kadima Youth Mental Health Conference

*is a great way to associate
your company with the
important social issue
of mental health.*

The event will be highly publicized through traditional and social media communications. This is a two-in-one event sponsorship, as it combines the Kadima Healthy Body Healthy Mind and Education Conference events into one. Expected attendance is 400 people.

Sunday May 21, 2017

Birmingham Covington School
Bloomfield Township, MI

Two Half-Day Sessions

MORNING

For parents, caregivers and
community members

AFTERNOON

For educators and mental
health professionals

featuring Keynote Speaker
DEBORAH GILBOA, MD



Dr. Deborah Gilboa, aka 'Doctor G' is an industry leading parenting expert, Family Physician, international speaker, author, and media expert. She developed the '3 R's of Parenting' to empower parents to raise respectful, responsible, and resilient kids.

kadimacenter.org

SPONSOR BENEFITS | 2017 healthy *body* healthy *mind*

PRESENTING SPONSOR • \$15,000 Category Exclusivity

Opportunity to develop a customized marketing strategy for this event

RIGHTS

- Corporate branding listed as *Presented By* sponsor
- Category exclusivity
- First right of refusal for Healthy Body Healthy Mind 2018
- Opportunity to address audience at podium
- Right to promote sponsorship designation and use Kadima logo
- 10 conference tickets PLUS 10 tickets to VIP meet and greet luncheon with Dr. Gilboa

MARKETING

- Recognized as *Presented By* Sponsor at the top of all event marketing, which includes: Save the date card, media communications, invitation, social media, e-blasts and agency publications
- Prominent signage with logo recognition at event
- Prominent placement at resource expo at event
- Link to your website from Kadima's website for one year

AMBASSADOR • \$10,000 Category Exclusivity

RIGHTS

- Category exclusivity
- Right to promote sponsorship designation and use Kadima logo
- 8 conference tickets PLUS 8 tickets to VIP meet and greet luncheon with Dr. Gilboa

MARKETING

- Top level recognition as Ambassador Sponsor in all event marketing, which includes: Save the date card, media communications, invitation, social media, e-blasts and agency publications
- Prominent signage with logo recognition at event
- Prominent placement at resource expo at event
- Link to your website from Kadima's website for one year

MENTOR • \$5,000

- 6 conference tickets PLUS 6 tickets to VIP meet and greet luncheon with Dr. Gilboa
- Recognition as Mentor Sponsor in all event marketing, which includes: Save the date card, media communications, invitation, social media, e-blasts and agency publications
- Signage with logo recognition at event
- Prominent placement at resource expo at event
- Link to your website from Kadima's website for one year

EDUCATOR • \$2,500

- 4 conference tickets PLUS 4 tickets to VIP meet and greet luncheon with Dr. Gilboa
- Recognition as Educator Sponsor in all event marketing, which includes: Save the date card, media communications, invitation, social media, e-blasts and agency publications
- Signage with logo recognition at event • Prominent placement at resource expo at event

FRIEND • \$1,000

- 4 conference tickets
- Recognition as Friend Sponsor in all event marketing, which includes: Save the date card, media communications, invitation, social media, e-blasts and agency publications
- Signage with logo recognition at event • Table at resource expo at event

TUTOR • \$500

- 2 conference tickets
- Recognition as Tutor Sponsor on signage at event
- Table at resource expo at event

SUPPORTER • \$250

- 2 conference tickets
- Recognition as Supporter Sponsor on signage at event