



**TYLER HOWARD**



**SEPT 13.2018 • A FAMILY EVENT!**

**CLASSIC**

### SPONSOR OPPORTUNITIES

- Presenting Sponsor (\$10,000) Category Exclusivity  
*Opportunity to develop a customized marketing strategy for this event; contact Michelle Malamis at 248.663.4343 for more details.*
- Awareness Sponsor (\$5,000) Category Exclusivity
- Putt Putt Sponsor (\$2,500)
- Driving Range Sponsor (\$1,000)
- Kids Space Sponsor (\$500)
- Hole Sponsor (\$360)
- Tee Sponsor (\$180)
- I would like to make a donation in the amount of \$ \_\_\_\_\_

See complete list of sponsor benefits on reverse side of this form.

COMPANY NAME \_\_\_\_\_

CONTACT / DONOR NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

#### PAYMENT OPTIONS

- Check enclosed (payable to Kadima)
- Visa
- MC
- AmEx

CARD # \_\_\_\_\_

EXPIRATION \_\_\_\_\_

SEC # \_\_\_\_\_

NAME (AS IT APPEARS ON CREDIT CARD) \_\_\_\_\_

ADDRESS (AS IT APPEARS ON CREDIT CARD) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**RETURN FORM eMAIL:** michellem@kadimacenter.org

**RETURN FORM MAIL:** Michelle Malamis | Development Director | 15999 W. Twelve Mile Road, Southfield, MI 48076

**DEADLINE FOR INCLUSION IN MARKETING MATERIALS: JUNE 15, 2018**

**SUBMIT LOGO FILE WITH PAYMENT** • FILE TYPE Vector EPS (preferred) or 300dpi print optimized jpg only

**EMAIL LOGO FILES** to michelle@kadimacenter.org

**MORE INFO** | 248.663.4343 | MICHELLE MALAMIS Development Director | michellem@kadimacenter.org

**Thursday**  
**September 13, 2018**

**Adventure Golf**  
**at Royal Oak Golf**  
**Center**

Royal Oak, MI

***The Kadima TYLER HOWARD MiniGolf Classic** will raise funds to provide services for individuals with mental health challenges, as well as support suicide awareness and education activities.*

Sponsoring the **2018 Kadima TYLER HOWARD MiniGolf Classic** is a great way to associate your company with the important social issue of mental health.

*This event will be highly publicized through traditional and social media communications.*

# SPONSOR BENEFITS

## 2018 Kadima TYLER HOWARD MiniGolf Classic

### PRESENTING SPONSOR • \$10,000 • Category Exclusivity

*Opportunity to develop a customized marketing strategy for this event*

#### RIGHTS

- Corporate branding as **Presented By** sponsor
- First right of refusal for 2019 Kadima TYLER HOWARD MiniGolf Classic
- Right to promote sponsorship designation and use of Kadima logo
- (8) tickets to the event including driving range
- Reserved table(s) with signage and recognition at dinner

#### MARKETING

- Corporate recognition as **Presented By** sponsor on all event marketing: Invitation and e-blasts, social media, news articles and agency publications
- Top level signage with logo recognition at event
- On-site recognition during the event program
- Top level logo and listing as Presenting Sponsor on the Kadima website-Tyler Howard Kadima Mini Golf Classic page for one year with link to your website

### AWARENESS SPONSOR • \$5,000 • Category Exclusivity

#### RIGHTS

- Corporate branding as **Awareness Sponsor**
- (6) tickets to the event including driving range
- Reserved table with signage and recognition at dinner

#### MARKETING

- Sponsor name imprinted on commemorative item distributed at the event
- Recognition as **Awareness Sponsor** on all event marketing: Invitation and e-blasts, social media, news articles and agency publications
- Prominent signage with logo recognition at event
- On-site recognition during the event program
- Logo listing as Awareness Sponsor on the Kadima website-Tyler Howard Kadima Mini Golf Classic page for one year with link to your website

### PUTT PUTT SPONSOR • \$2,500

- (6) tickets to the event including driving range
- Recognized as **Putt Putt Sponsor** on event marketing: Invitation and e-blasts, social media, news articles and agency publications
- Prominent signage with logo recognition at event
- Logo listing as Putt Putt Sponsor on the Kadima website-Tyler Howard Kadima Mini Golf Classic page for one year with link to your website

### DRIVING RANGE SPONSOR • \$1,000

- (4) tickets to the event including driving range
- Recognized as **Driving Range Sponsor** on invitation and e-blasts
- Prominent signage with logo recognition at Driving Range

### KIDS SPACE SPONSOR • \$500

- (4) tickets to the event
- Recognized as **Kids Space Sponsor** on invitation and e-blasts
- Prominent signage with logo recognition at Kids Space area

### HOLE SPONSOR • \$360

- (2) tickets to the event
- Recognized as **Hole Sponsor** on invitation and e-blasts
- Recognized as **Hole Sponsor** on signage at the hole

### TEE SPONSOR • \$180

- (2) tickets to the event
- Recognized as **Tee Sponsor** on signage at the Tee