



**TYLER HOWARD**



**SEPT 12.2019 • A FAMILY EVENT!**

**CLASSIC**

**SPONSOR OPPORTUNITIES 2019**

- Presenting Sponsor (\$10,000) Category Exclusivity  
*Opportunity to develop a customized marketing strategy for this event; contact Michelle Malamis at 248.663.4343 for more details.*
- Awareness Sponsor (\$5,000)
- Putt Putt Sponsor (\$2,500)
- Driving Range Sponsor (\$1,000)
- Kids Space Sponsor (\$500)
- Hole Sponsor (\$360)
- Tee Sponsor (\$180)
- I would like to make a donation in the amount of \$ \_\_\_\_\_

See complete list of sponsor benefits on reverse side of this form.

COMPANY NAME \_\_\_\_\_

CONTACT / DONOR NAME \_\_\_\_\_

**SPONSOR NAME AS YOU WISH TO BE RECOGNIZED ON SIGNAGE**

ADDRESS \_\_\_\_\_

\_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**PAYMENT OPTIONS**

- Check enclosed (payable to Kadima)  Visa  MC  AmEx

CARD # \_\_\_\_\_ EXPIRATION \_\_\_\_\_ SEC # \_\_\_\_\_

NAME (AS IT APPEARS ON CREDIT CARD) \_\_\_\_\_

ADDRESS (AS IT APPEARS ON CREDIT CARD) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**RETURN FORM eMAIL:** allisonh@kadimacenter.org  
**RETURN FORM MAIL:** Ali Huber | Community Engagement and Events Manager | 15999 W. Twelve Mile , Southfield, MI 48076  
**DEADLINE FOR INCLUSION IN MARKETING MATERIALS: JUNE 14, 2019** ALL OTHER PROMOTION ONGOING  
**SUBMIT LOGO FILE WITH PAYMENT** • FILE TYPE Vector EPS ONLY ( FOR SIGNAGE )  
**EMAIL VECTOR EPS LOGO FILES** to allisonh@kadimacenter.org

**MORE INFO | 248.663.4330 | ALI HUBER Community Engagement & Events Manager | allisonh@kadimacenter.org**

**Thursday  
September 12, 2019**

**Adventure Golf  
at Royal Oak Golf  
Center**

Royal Oak, MI

**The Kadima  
TYLER HOWARD MiniGolf  
Classic** raises funds  
to provide services for  
individuals with mental  
health challenges, as  
well as support suicide  
awareness and education  
activities.

Sponsoring the  
**2019 Kadima  
TYLER HOWARD  
MiniGolf Classic**  
is a great way to associate  
your company with the  
important social issue  
of mental health.

*This event will be highly  
publicized through  
traditional and social media  
communications.*



# SPONSOR BENEFITS

## 2019 Kadima TYLER HOWARD MiniGolf Classic

### PRESENTING SPONSOR • \$10,000 • Category Exclusivity

*Opportunity to develop a customized marketing strategy for this event*

#### RIGHTS

- Corporate branding as **Presented By** sponsor
- First right to be Presenting Sponsor for 2020 Kadima TYLER HOWARD MiniGolf Classic
- Right to promote sponsorship designation and use of Kadima logo
- (8) tickets to the event including driving range

#### MARKETING

- Corporate recognition as **Presented By** sponsor on all event marketing: Invitation and e-blasts, social media, news articles and agency publications
- Top level signage with logo recognition at event
- Recognition with opportunity to speak during event program
- Top level logo and listing as Presenting Sponsor on the Kadima website-Tyler Howard Kadima Mini Golf Classic page for one year with link to your website
- Table at resource area

### AWARENESS SPONSOR • \$5,000

#### RIGHTS

- Corporate branding as **Awareness Sponsor**
- (6) tickets to the event including driving range

#### MARKETING

- Sponsor name imprinted on commemorative item distributed at the event
- Recognition as **Awareness Sponsor** on all event marketing: Invitation and e-blasts, social media, news articles and agency publications
- Prominent signage with logo recognition at event
- Recognition during the event program
- Logo listing as Awareness Sponsor on the Kadima website-Tyler Howard Kadima Mini Golf Classic page for one year with link to your website
- Table at resource area

### PUTT PUTT SPONSOR • \$2,500

- (6) tickets to the event including driving range
- Recognized as **Putt Putt Sponsor** on event marketing: Invitation and e-blasts, social media, news articles and agency publications
- Prominent signage with logo recognition at event
- Logo listing as Putt Putt Sponsor on the Kadima website-Tyler Howard Kadima Mini Golf Classic page for one year with link to your website

### DRIVING RANGE SPONSOR • \$1,000

- (4) tickets to the event including driving range
- Recognized as **Driving Range Sponsor** on invitation, e-blasts and agency publications
- Prominent signage with logo recognition at Driving Range

### KIDS SPACE SPONSOR • \$500

- (4) tickets to the event
- Recognized as **Kids Space Sponsor** on invitation, e-blasts and agency publications
- Prominent signage with logo recognition at Kids Space area

### HOLE SPONSOR • \$360

- (2) tickets to the event
- Recognized as **Hole Sponsor** on invitation and e-blasts
- Recognized as **Hole Sponsor** on signage at the hole

### TEE SPONSOR • \$180

- (2) tickets to the event
- Recognized as **Tee Sponsor** on signage at the Tee