



# 2018 LOIS ZUSSMAN Kadima Golf Classic

## SPONSOR OPPORTUNITIES

- Presenting Sponsor (\$25,000) Category Exclusivity  
*Opportunity to develop a customized marketing strategy for this event; contact Michelle Malamis at 248.663.4343 for more details.*
- Tournament Sponsor (\$10,000)
- Cocktail Reception & Dinner Sponsor (\$5,000)
- Luncheon Sponsor (\$3,500)
- Hole Sponsor (\$2,000)
- Beverage Cart Sponsor (\$1,000)
- Tee Sponsor (\$500)
- I would like to make a donation in the amount of \$ \_\_\_\_\_

See complete list of sponsor benefits on reverse side of this form.

### IMPORTANT:

- YES, I will be utilizing my foursome(s) available with this sponsorship.
- NO, I do not intend to utilize the foursome(s) available with this sponsorship.

COMPANY NAME

CONTACT / DONOR NAME

ADDRESS

PHONE | EMAIL

### PAYMENT OPTIONS

- Check enclosed (payable to Kadima)
- Visa
- MC
- AmEx

CARD # | EXPIRATION | SEC #

NAME (AS IT APPEARS ON CREDIT CARD)

ADDRESS (AS IT APPEARS ON CREDIT CARD)

SIGNATURE

RETURN FORM eMAIL: michellem@kadimacenter.org  
RETURN FORM MAIL: Michelle Malamis | Development Director | 15999 W. Twelve Mile Road, Southfield, MI 48076  
DEADLINE FOR INCLUSION IN INVITATION PACKAGE MAY 4, 2018. ALL OTHER PROMOTION ONGOING  
SUBMIT LOGO FILE WITH PAYMENT • FILE TYPE Vector EPS (preferred) or 300dpi print optimized jpg only  
EMAIL LOGO FILES to michelle@kadimacenter.org

MORE INFO | 248.663.4343 | MICHELLE MALAMIS Development Director | michellem@kadimacenter.org

Monday  
July 16, 2018

Franklin Hills  
Country Club

Franklin, MI

*To benefit the Lois and Milton Y. Zussman Activity Center that provides enrichment programming for Kadima clients during the days and weekends.*

*Sponsoring the 2018 Lois Zussman Kadima Golf Classic is a great way to associate your company with the important social issue of mental health.*

**This event will be highly publicized through traditional and social media communications.**

# SPONSOR BENEFITS | 2018 LOIS ZUSSMAN Kadima Golf Classic

## PRESENTING SPONSOR • \$25,000 Category Exclusivity

*Opportunity to develop a customized marketing strategy for this event*

### BENEFITS

- Corporate branding listed as *Presented By* sponsor
- Category exclusivity
- First right to be Presenting Sponsor for 2019 Lois Zussman Kadima Golf Classic
- Right to promote sponsorship designation and use of Kadima logo
- (2) foursomes to the golf classic (Includes luncheon, cocktail reception and dinner)
- (8) additional tickets to the cocktail reception and dinner
- Reserved table with signage and recognition at dinner

### MARKETING

- Corporate recognition as *Presented By* Sponsor at the top of all event marketing, which includes: Save the date card, media communications, invitation, social media, e-blasts and agency publications
- Prominent signage with logo recognition at event
- Top level logo and listing as Presenting Sponsor on the Kadima website- Lois Zussman Kadima Golf Classic page for one year with link to your website
- Logo as top sponsor and link to your website on the Bidding For Good Kadima auction page
- On-site corporate promotion opportunity
- Full-page premium position color advertisement in the golf program; choose back cover, inside front or inside back cover

## TOURNAMENT SPONSOR • \$10,000

### BENEFITS

- (2) foursomes to the golf classic (Includes luncheon, cocktail reception and dinner)
- Reserved table with signage and recognition at dinner
- (4) additional tickets to the cocktail reception and dinner

### MARKETING

- Recognized as *Tournament Sponsor* on all event marketing, which includes: Save the date card, media communications, invitation, social media, e-blasts and agency publications
- Prominent signage with logo recognition at event
- On-site recognition in the welcome and awards remarks
- Logo listing as Tournament Sponsor on the Kadima website-Lois Zussman Kadima Golf Classic page for one year with link to your website
- Logo as sponsor and link to your website on the Bidding For Good Kadima auction page
- On-site corporate promotion opportunity
- Prominent full-page color advertisement in the golf program

## COCKTAIL RECEPTION AND DINNER SPONSOR • \$5,000

- (1) foursome to the golf classic (Includes luncheon, cocktail reception and dinner)
- Recognized as *Cocktail Reception and Dinner Sponsor* on event marketing, which includes: Save the date card, media communications, invitation, social media, e-blasts and agency publications
- Prominent signage with logo at cocktail reception and dinner
- Logo listing as Luncheon Sponsor on the Kadima website-Lois Zussman Kadima Golf Classic page for one year with link to your website
- Logo as sponsor and link to your website on the Bidding For Good Kadima auction page
- Full-page color advertisement in golf program

## LUNCHEON SPONSOR • \$3,500

- (1) foursome to the golf classic (Includes luncheon, cocktail reception and dinner)
- Recognized as *Luncheon Sponsor* on event marketing, which includes: Save the date card, media communications, invitation, social media, e-blasts and agency publications
- Prominent signage with logo at Luncheon
- Logo listing as Luncheon Sponsor on the Kadima website-Lois Zussman Kadima Golf Classic page for one year with link to your website
- Full page color advertisement in golf program

## HOLE SPONSOR • \$2,000

- (1) foursome to the golf classic (Includes luncheon, cocktail reception and dinner)
- Logo placement and recognition at hole • Recognition as Hole Sponsor in golf program

## BEVERAGE CART SPONSOR • \$1,000

- (2) tickets to the cocktail reception and dinner • Logo placement and recognition on beverage carts
- Recognition as Beverage Cart Sponsor in golf program

## TEE SPONSOR • \$500

- Signage at the Tee • Recognition as Tee Sponsor in golf program